Why choose Shell FuelSave Diesel?

OUR MOST ADVANCED CLEANING FORMULA ¹	HOW YOU CAN BENEFIT ²	BUSINESS VALUE ²
■ Dual detergent DYNAFLEX Technology¹, designed to help clean up injector deposits and prevent further build-up	 Better fuel economy² More torque and load-pulling power when needed Lower exhaust CO₂ emissions and black smoke⁴ 	 Lower fuel and operating costs Vehicle reliability Reduced environmental impact
■ Formula¹ to help improve oxidation stability and keep fuel more stable in the presence of bio components	 Reduced risk of fuel degradation and sludge build-up 	■ Equipment reliability
■ Corrosion inhibitor to help prevent corrosion in critical fuel system components and storage tanks	 Reduced maintenance and risk of breakdown 	Lower operating costsReduced downtime
 Antifoam agent to help reduce foaming when refuelling 	 Reduced refuelling time and risk of spillage 	 Increased operating hours





IT'S MORETHAN FUEL

IT'S FEEDING THE FUTURE

Unlock your growth potential

Your farming world is changing, with unpredictable weather conditions, volatile business returns and higher focus on reducing environmental impact. These pressing challenges call for an energy solution like Shell FuelSave Diesel with DYNAFLEX Technology¹ to help you grow and produce more, while using and emitting less.

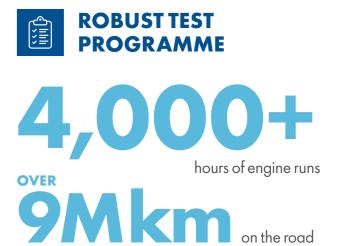


2

Detergent chemistries
- for both newer
and older machinery

2

Deposit control
actions - Clean Up
and Keep Clean





ASSET RELIABILITY

Specially formulated to help provide better fuel economy² and more load-pulling power, our fuel enables your machinery to operate in the field for longer hours reliably and at lower cost³ - when you need it most in peak seasons.



REDUCING TOTAL COST OF OWNERSHIP

Our dual detergent technology works to actively clean up injector deposits and to protect your engines. So you can spend less time in breakdowns and downtime, and more time increasing your productivity and hottom line³



SUSTAINABILITY

With Shell FuelSave Diesel you can support your environmental efforts multi-fold:

- Carbon footprint: Lowering CO₂ emissions through better fuel economy²
- Community care: Less black smoke⁴ through more efficient combustion
- Compliance: Supporting use of biofuels through dehazing action and improved fuel stability



"I use Shell Diesel on my entire fleet. The quality of the fuel is outstanding, especially on the new generation common rail computerised machinery."

Mr. BP Greyling,
South Africa's Top Commercial Farmer





Starts to work after just one tank
UP TO

100%

injector deposit clean-up in less than three working days⁵



VALUE FOR MONEY

Up to

3%

fuel economy²



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2.83 MORE HECTARE

from Shell FuelSave Diesel and premium Shell lubricants used together⁷